

# Panel Book

2026



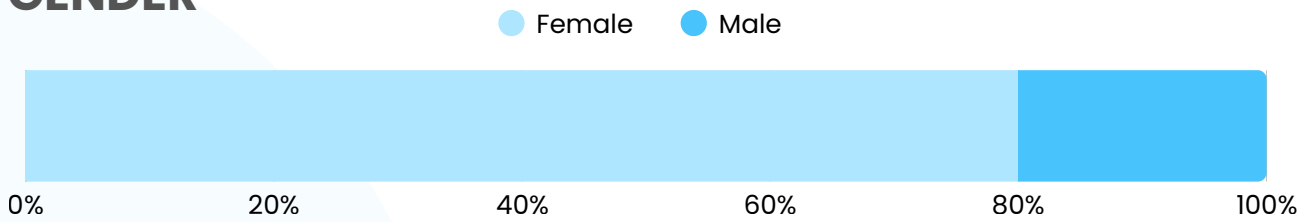
# France

PANEL SIZE

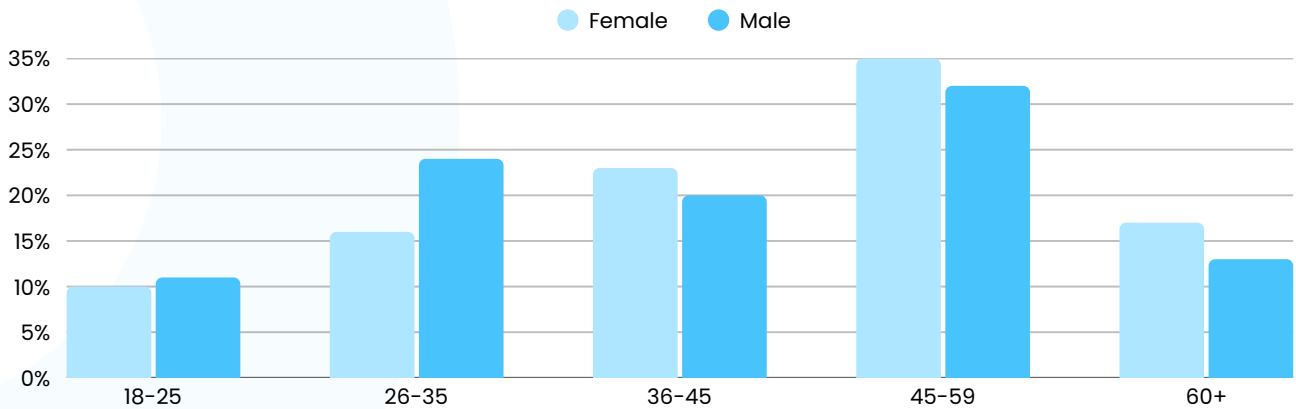
**60,000**

- SYRES Proprietary panel.
- Dedicated customer panel for instrumental and specific measurement studies.
- Panel available for on-site testing: 10,000.

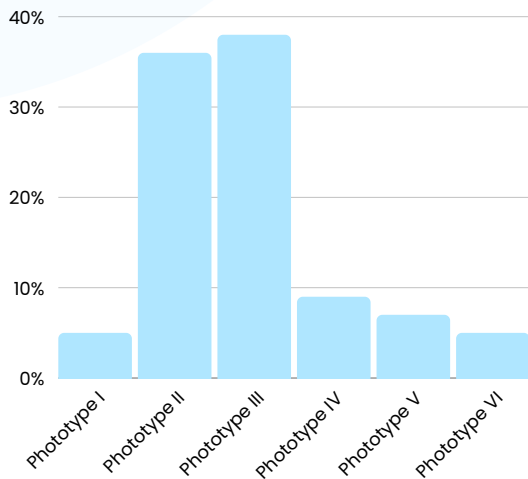
## GENDER



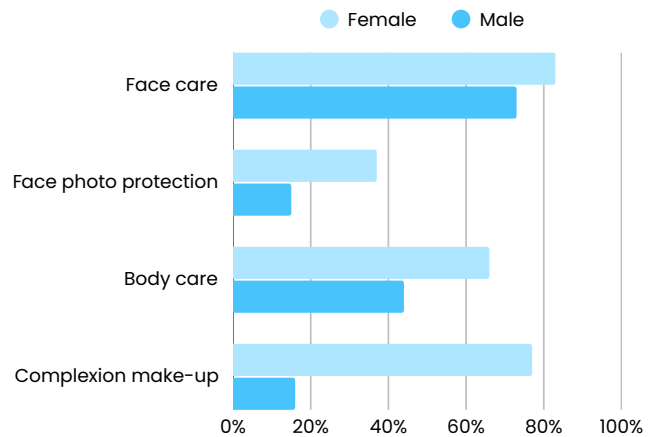
## AGE



## PHOTOTYPE (FEMALE)



## DAILY USED PRODUCTS



# Singapore

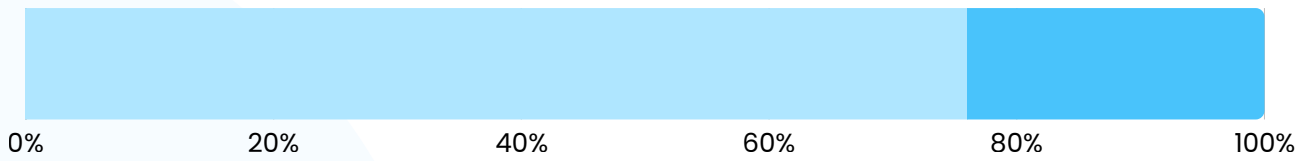
PANEL SIZE

**7,000**

- SYRES Proprietary panel.

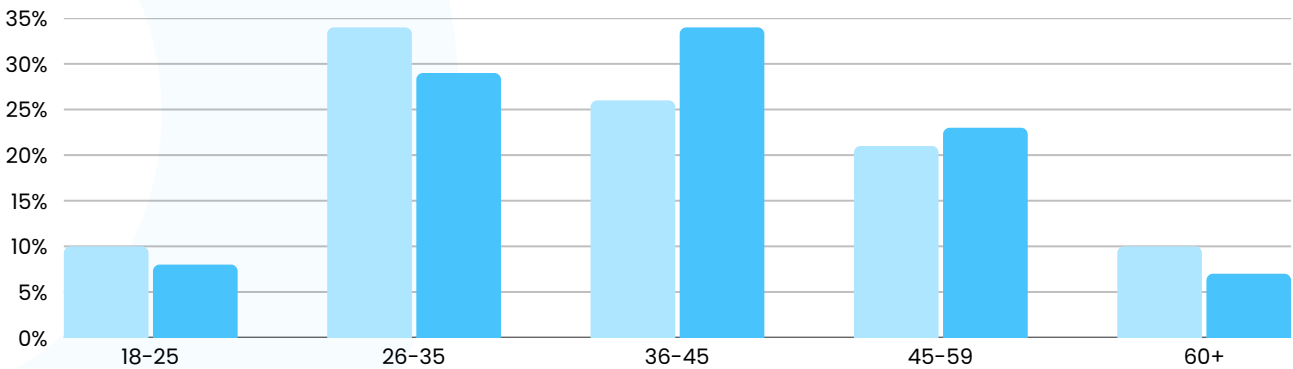
## GENDER

● Female ● Male

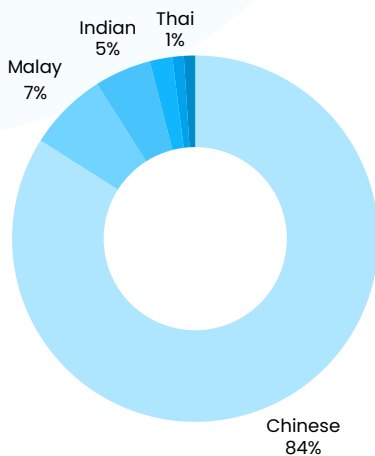


## AGE

● Female ● Male

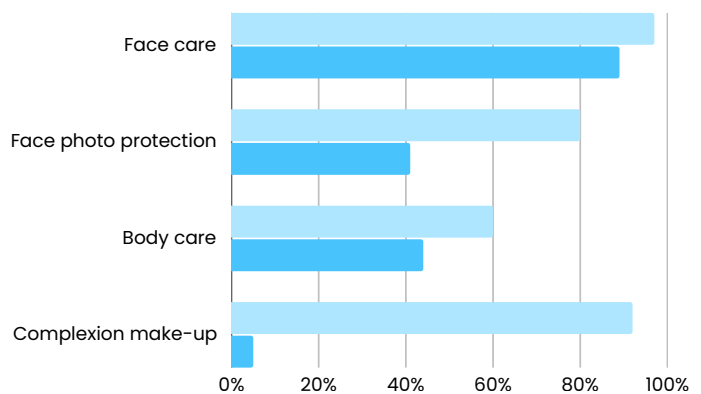


## ETHNIC MIX



## DAILY USED PRODUCTS

● Female ● Male

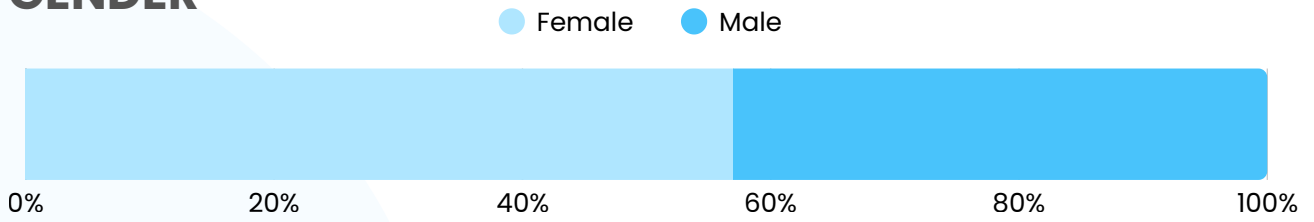


# China

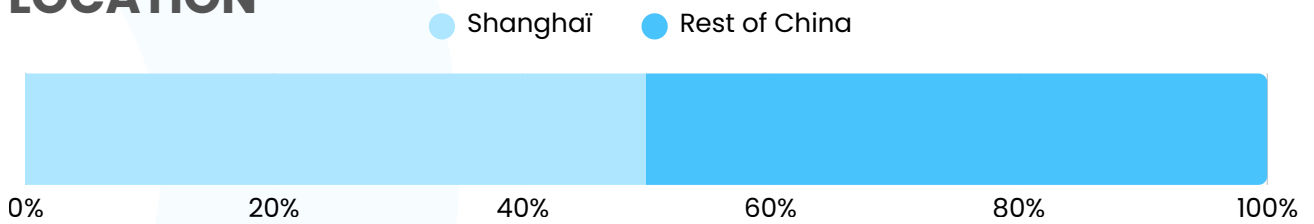
PANEL SIZE  
**500,000**

- Field partner's panel.
- Panel available for on-site testing: 250,000.

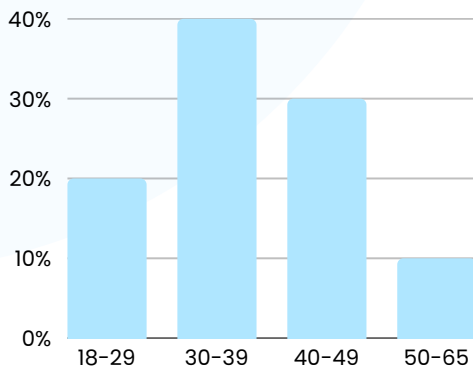
## GENDER



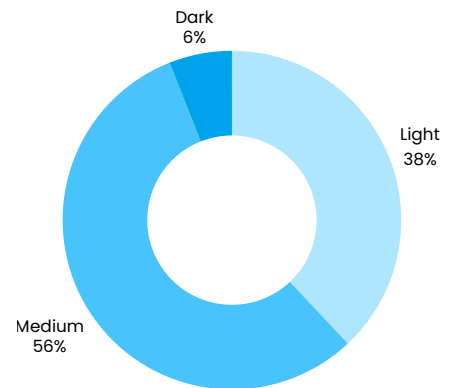
## LOCATION



## AGE



## SKIN TONE



# Japan

PANEL SIZE

**2,000,000**

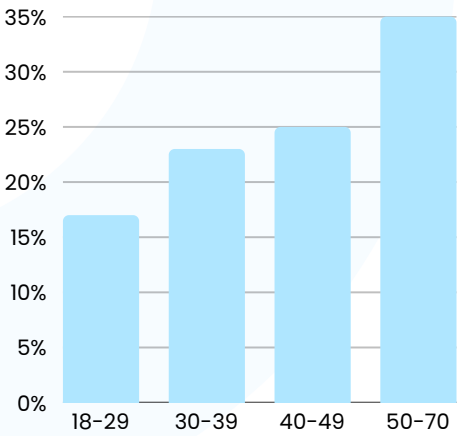
- Field partner's panel.
- Panel available for on-site testing: 200,000.

## GENDER

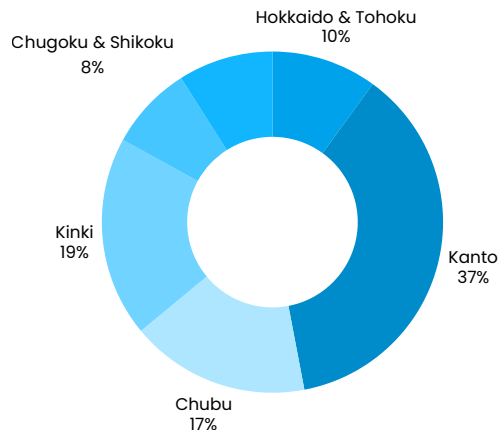
Female Male



## AGE



## LOCATION

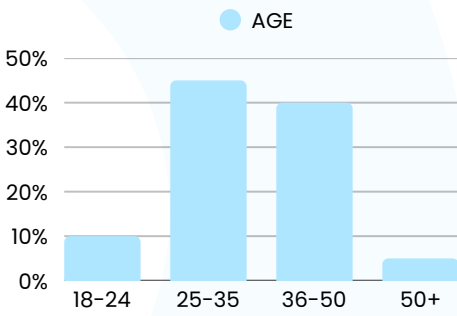
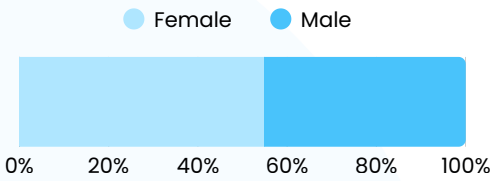


# ASEAN

- Field partner's panels.

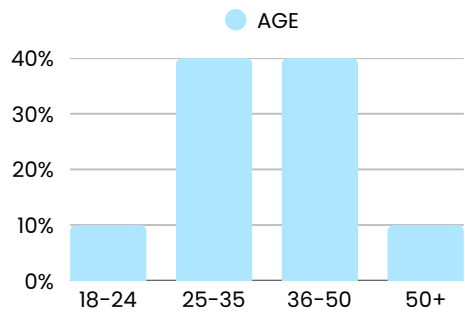
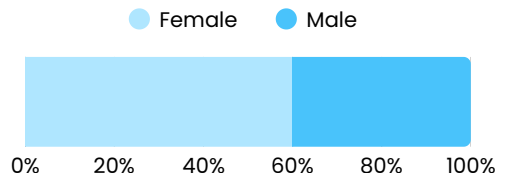
## INDONESIA

35,000 Panelists



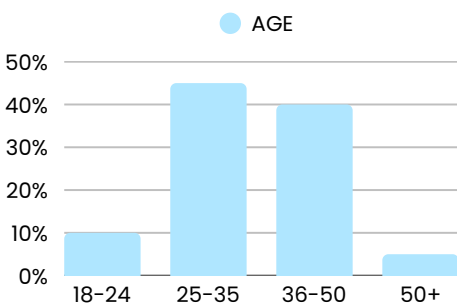
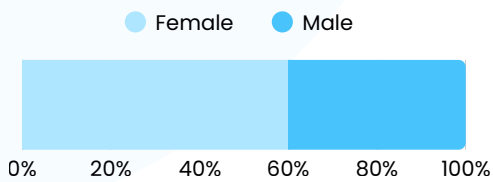
## PHILIPPINES

20,000 Panelists



## THAILAND

30,000 Panelists



# US

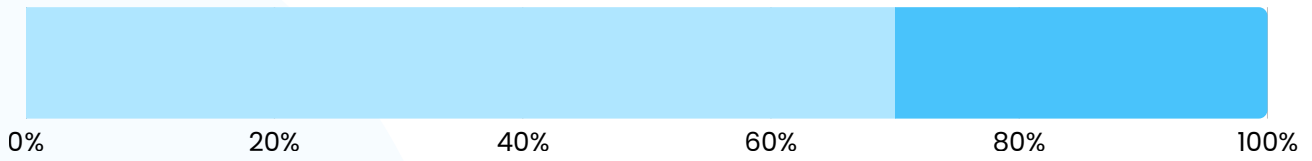
PANEL SIZE

# 950,000

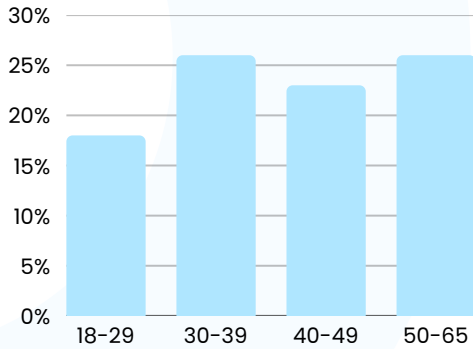
- Field partner's panels.
- Panel available for on-site testing: 500,000.

## GENDER

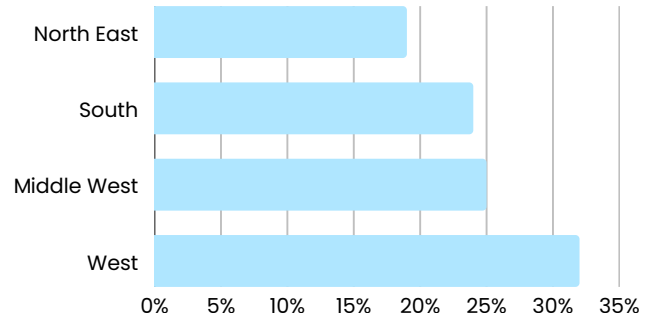
Female Male



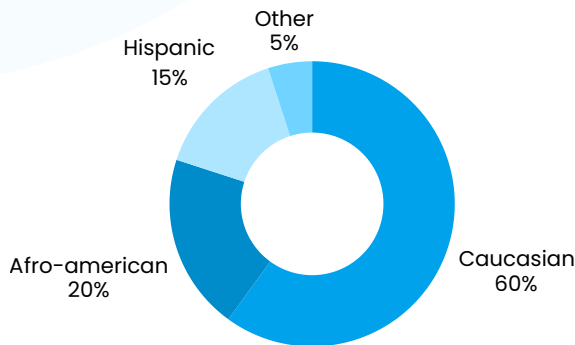
## AGE



## LOCATION



## ETHNICITIES



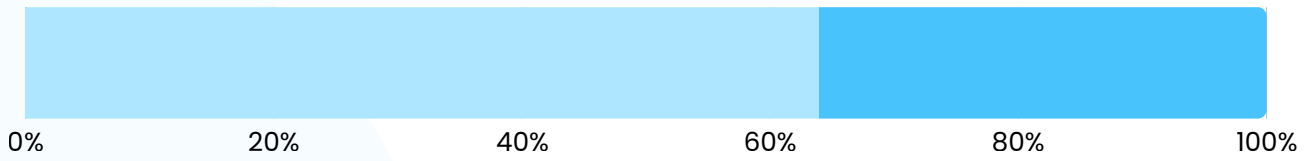
# BRAZIL

PANEL SIZE  
**50,000**

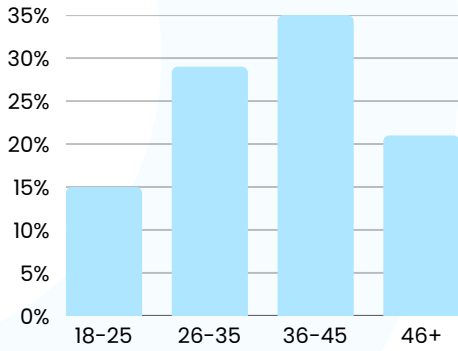
- Field partner's panels.

## GENDER

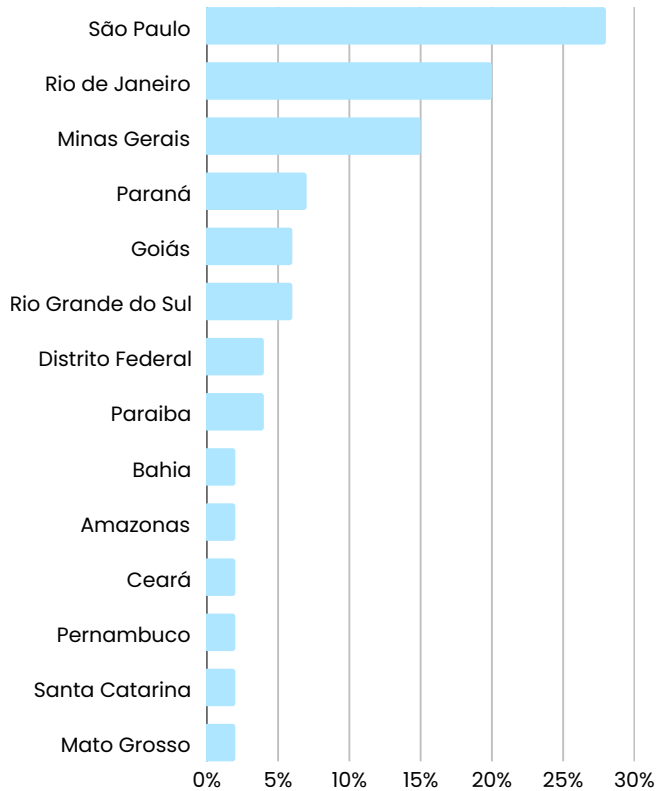
● Female ● Male



## AGE



## LOCATION



# MEXICO

PANEL SIZE

**89,000**

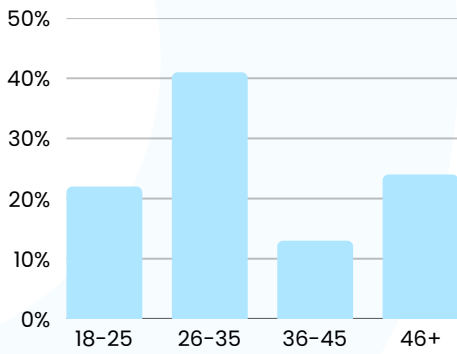
- Field partner's panels.

## GENDER

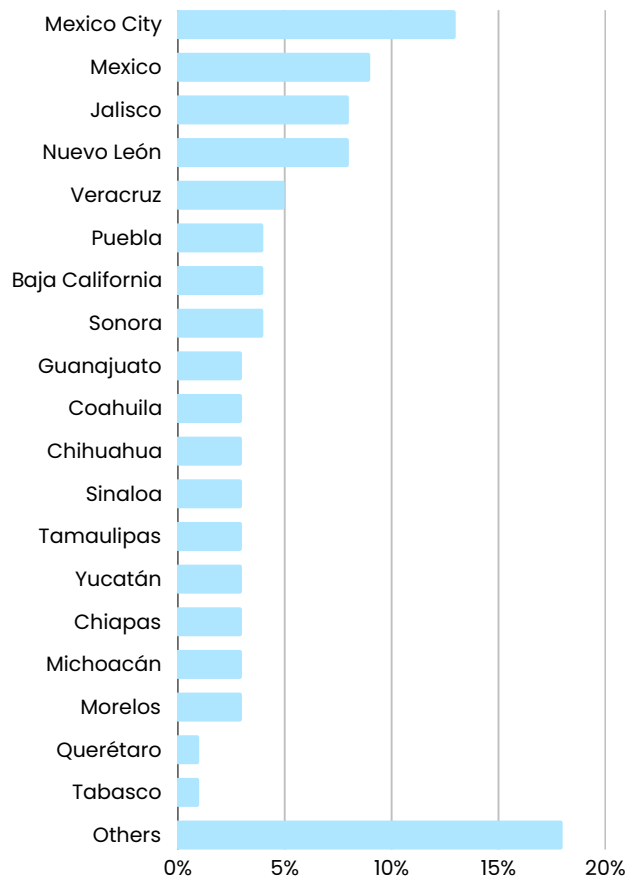
● Female ● Male



## AGE



## LOCATION



# ARGENTINA

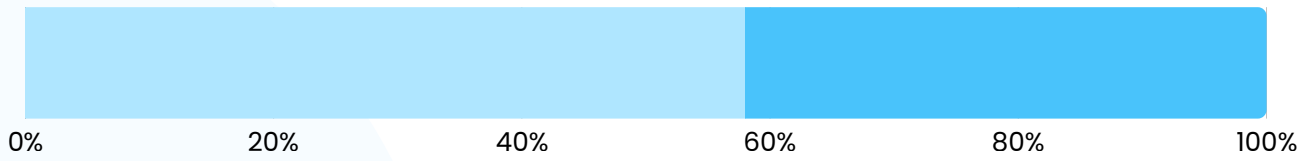
PANEL SIZE

**50,500**

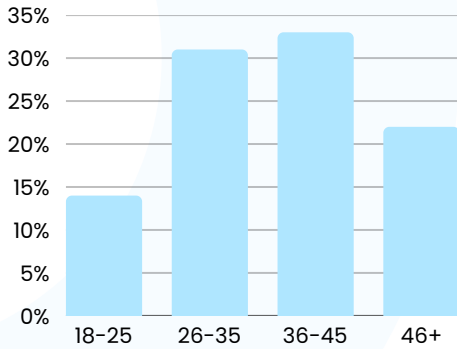
- Field partner's panels.

## GENDER

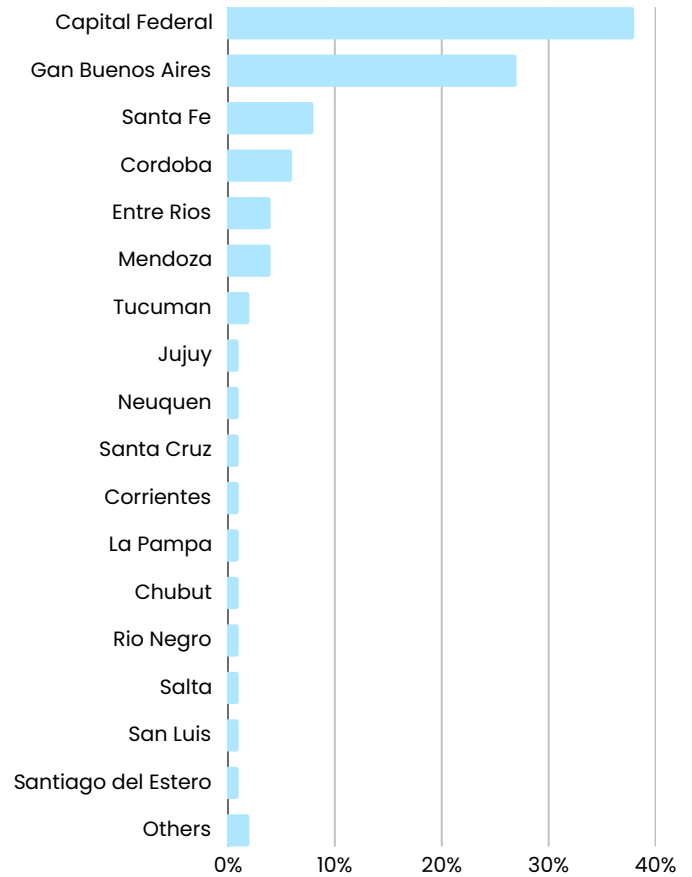
● Female ● Male



## AGE



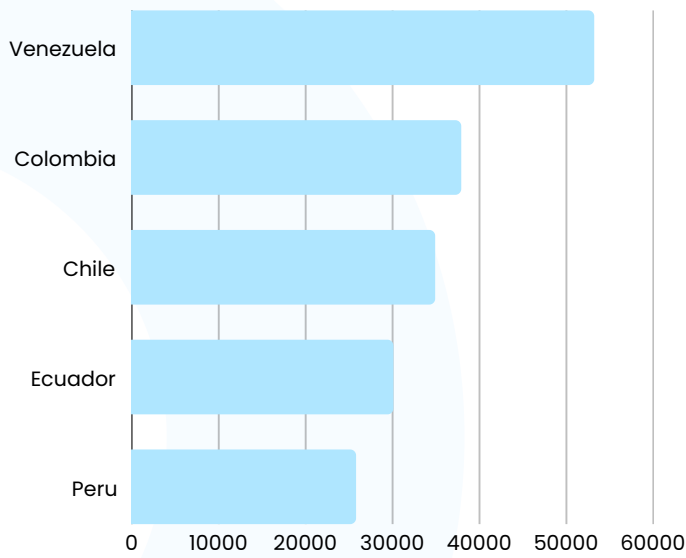
## LOCATION



# SOUTH AMERICA

- Field partner's panels.

## OTHER PANELS IN SOUTH AMERICA:



# AFRICA

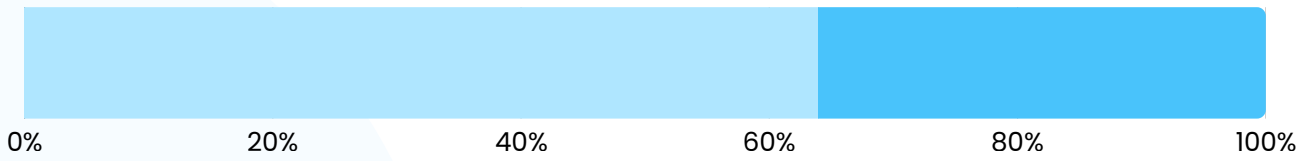
PANEL SIZE

# 2,645,000

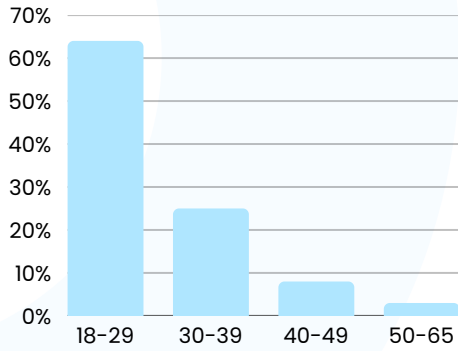
- Field partner's panels.

## GENDER

● Female ● Male



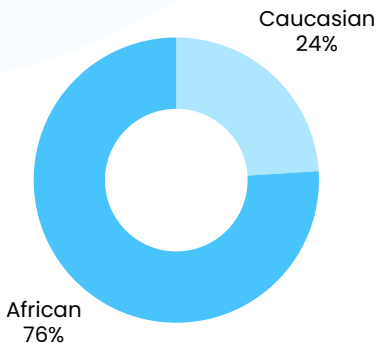
## AGE



## LOCATION



## ETHNICITIES

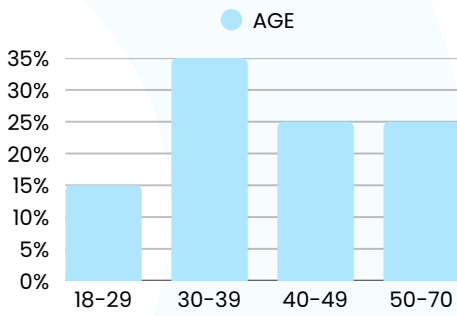
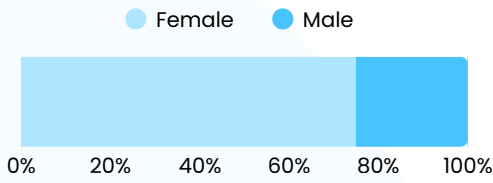


# NORTHERN EUROPE

- Field partner's panels.

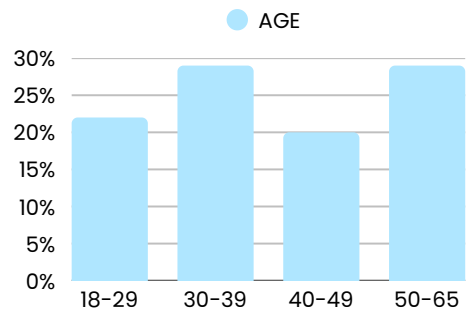
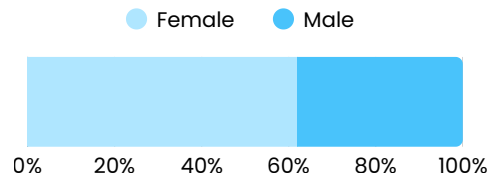
## UK

20,100 Panelists (3,000 on site)



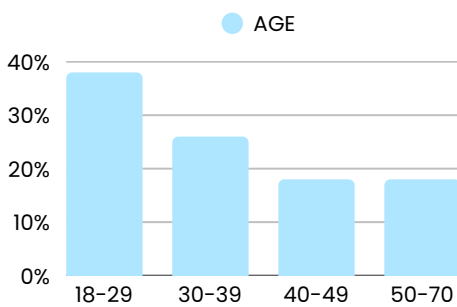
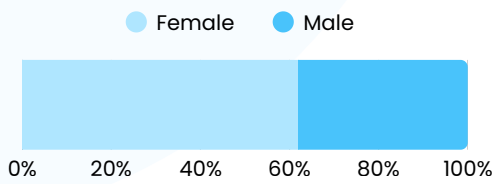
## GERMANY

43,000 Panelists



## SWEDEN

30,200 Panelists (15,000 on site)

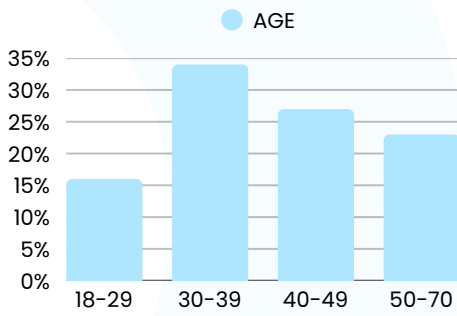
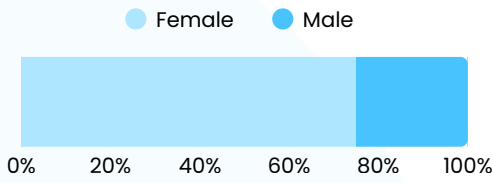


# SOUTHERN EUROPE

- Field partner's panels.

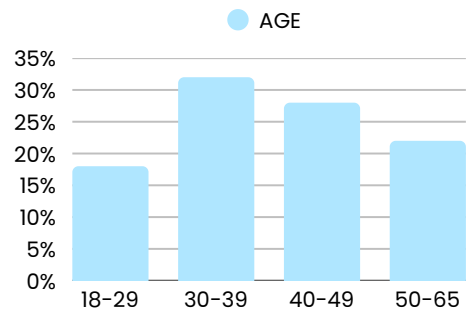
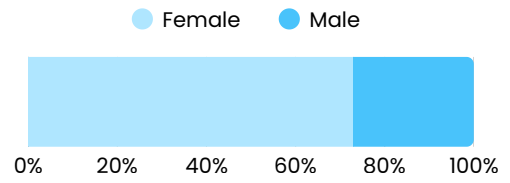
## SPAIN

35,000 Panelists (4,000 on site)



## ITALY

23,000 Panelists



## PORTUGAL

15,000 Panelists

